

Given at the hands of H.E. S.S. Barnala, Governor of Tamil Nadu. Received by Bhavarlal H. Jain

## Doctor of Science – 2008





"Outstanding Contribution in the field of Agriculture and Micro Irrigation Systems" Instituted by Tamil Nadu Agricultural University, Coimbatore, Tamil Nadu



TAMIL NADU
AGRICULTURAL
UNIVERSITY
DEGREE OF DOCTOR OF
SCIENCE (Honoris Causa)
conferred on
MR. BHAVARLAL H. JAIN

## Citation

His Excellency the Governor and Chancellor,

I deem it an honour to present Mr. Bhavarlal H. Jain, Chairman, Jain Irrigation Systems Ltd, Jalgaon

for the award of the Doctor of Science [Honoris Causa).

Mr. Jain was born in a family of a small farmer-cum-trader. After graduating in Commerce and Law, he started his business in 1962. True to the family vocation, he identified himself and established his business with the farm and the farmer. He cherished his dream that, 'Agriculture is a profession with a future'. Under his leadership, he started the firm Jain Brothers in 1963 to market agricultural inputs and earned very good reputation.

In 1978, Mr. Jain started the new venture of producing spray-dried Papain from papaya latex. He involved the farmers on contractual basis for a continuous flow of the required quantity of latex by offering a guaranteed price for the produce. This encouraged Papaya cultivation and helped to establish a rapport with the farmers. Sustained in-house R&D resulted in production of high quality refined Papain, which in turn led to its export from India for the first time.

Mr. Jain started manufacturing PVC pipes in 1980 required for farm irrigation. His 'high turnover and low profit' philosophy coupled with dedication and boldness to face challenges resulted in ten fold increase in production of irrigation pipes in a period of seven years.

He successfully motivated ordinary people to achieve extraordinary performance, leading by example, through his incessant work. With concentration, persistence and enthusiasm, he built a team which was unique in every sense of the word. His pioneering and integrated approach has made a revolution in Drip irrigation.

In an effort to generate added value to agri-produce, Mr. Jain created modern 'Food Processing' facilities for vegetable dehydration and fruit pulp extraction. With his keen interest in Watershed Development and Wasteland Reclamation, he has created a replicable model of watershed in about 300 Ha in a hilly area in Jalgaon district and has successfully transformed different types of wastelands using traditional wisdom combined with modern techniques. Now his focus is at Organic Farming and Organic Manure.

He believes in the creation of wealth and surpluses as an effective means of contribution to human progress and does not consider creation of surpluses as an end in itself. For him, work is the central value from which a hierarchy of other values evolves. He wants to reach mankind through his work.

Tamil Nadu Agricultural University feels proud to place on record the many achievements of Mr. Bhavarlal H. Jain and is privileged to honour him. In recognition of his contributions, on the recommendations of the Academic Council and Board of Management of this University and with the approval of the Chancellor, His Excellency, the Governor of Tamil Nadu, I deem it an honour to recommend Mr. Bhavarlal H. Jain for the award of the Doctor of Science (Honoris Causa) to which, I pray he may be admitted.

July 25, 2008, Coimbatore D. Ramasamy, Vice-Chancellor